

Exhibitor Contract



ISA Calgary Show 2017
BMO Centre, Stampede Park
Calgary, Alberta, Canada
April 19 & 20, 2017

Please complete contract and payments to:

dmg::events (Canada) inc.
302, 1333 – 8th Street S.W.
Calgary, Alberta, Canada T2R 1M6
Telephone: +1 (403) 209-3558
Facsimile: +1 (403) 245-8649
Toll Free in North America: (888) 799-2545
Email: stephenfurze@dmgevents.com



1. CORPORATE INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ PROV/STATE: _____

POSTAL/ZIP CODE: _____ COUNTRY: _____

TELEPHONE: _____

CELL: _____ FAX: _____

EMAIL: _____

CONTACT NAME: _____

JOB TITLE: _____

BILLING ADDRESS: _____

CITY: _____ PROV/STATE: _____

POSTAL/ZIP CODE: _____ COUNTRY: _____

BILLING CONTACT: _____ TELEPHONE: _____

EMAIL: _____

WEBSITE: _____

Please list the technologies, products or services to be displayed:

1 _____

2 _____

3 _____

Please list companies you would prefer NOT to be located adjacent to:

1 _____

2 _____

3 _____

2. EXHIBIT SPACE RATES



Indoor Exhibit Space: **CDN \$23.00/sq. ft.** **(100 - 599 sq. ft.)**
 CDN \$19.25/sq. ft. **(600+ sq. ft.)**

Includes: Floor space, standard booth carpet, draped display booth, one (1) 1500-watt electrical outlet, basic onsite materials handling to booth (up to 5000 lbs. per crate, except for specialty work), crate storage during the show, 24-hour roaming security, basic company listing on the Official Event Website and unlimited client invitations to attend the exhibition.

Indoor Hardwall Package: **CDN \$32.00/sq. ft.** **(10x10's and 10x20's only)**

Includes: Floor space, standard booth carpet, hardwall shell scheme, counter, two (2) chairs, name board, daily janitorial, one (1) 1500-watt electrical outlet, basic onsite materials handling to booth (up to 5000 lbs. per crate, except for specialty work), crate storage during the show, 24-hour roaming security, basic company listing on the Official Event Website and unlimited client invitations to attend the exhibition.

Indoor Display Trailer Exhibit Space: **CDN \$10.00/sq. ft.** **(specific locations apply)**
 (For demonstration trailers only; minimum space requirement is 1,000 sq. ft.)

Includes: Floor space, 24-hour roaming security, basic company listing on the Official Event Website and unlimited client invitations to attend the exhibition.

All rates are subject to 5% GST. Pricing does not include: Shipping, parking, internet, banner hanging, additional booth furnishings and accessories, or admittance to the conference sessions or educational seminars.

PLEASE RESERVE THE FOLLOWING SPACE FOR OUR COMPANY:

Booth #	Dimensions (ft. x ft.)	Total Space (sq. ft.)
1st Choice		
2nd Choice		
3rd Choice		

IN THE EVENT THAT THESE BOOTHS ARE NOT AVAILABLE WE WILL ALLOCATE AN ALTERNATIVE BOOTH LOCATION AND ADVISE YOU AS SOON AS POSSIBLE.

3. EVENT GUIDE AND WEBSITE ADVERTISING

Book now, and save money on your advertising. The following rates apply ONLY if purchased when booking Exhibit Space.

1. Event Guide Advertising: Full Colour Print Advertisements

Full Page Ad Price: \$2,625.00
BOOK NOW and save: -\$325.00
Total: \$2,300.00

Half Page Ad Price: \$2,100.00
BOOK NOW and save: -\$275.00
Total: \$1,825.00

2. Web Banner Ad at www.isacalgary.com (Starts 90 days prior to show):

Web Ad..... Price: \$2,200.00
BOOK NOW and save: -\$500.00
Total: \$1,700.00

*All advertising specifications delivered upon confirmation of order(s).
 All rates are subject to 5% GST.*

For more information about other advertising and sponsorship opportunities please contact:
 Stephen Furze, Account Manager, at (403) 444-6529 or by email at stephenfurze@dmgevents.com.

4. SUMMARY

Check your selection	A. Exhibit Space	Cost in CDN \$
<input type="checkbox"/>	Indoor Exhibit Space:	
<input type="checkbox"/>	Indoor Hardwall Package:	
<input type="checkbox"/>	Indoor Bulk Display Trailer Exhibit Space:	
B. Event Guide Advertising		
<input checked="" type="checkbox"/>	Liability & Property Insurance \$2,000,000 Liability Limits: General Liability (Per Occurrence and Aggregate Limit), Products and Completed Operations, Personal and Advertising Injury, Fire Damage Limit - \$ 250,000. Medical Expenses not included. Subject to \$1,000 BI, PD and Expenses Deductible. \$25,000 Inland Marine limit - covers your property while in transit to and from the Event Location (3 days before and 3 days after the Event), and while on the Event premises. Subject to \$1,000 deductible. Coverage is subject to underwriting review. See Section 5(a) on page 4 for Ineligible Risks	\$159
<input checked="" type="checkbox"/>	Printed Company Profile	\$195
<input type="checkbox"/>	(\$75) Option to add: Highlight to Listing	
<input type="checkbox"/>	Event Guide Advertising (full page/half page)	
	Web ad at www.isacalgary.com	
	Subtotal	

Deposit of 30% plus 5% GST is required at time of booking to confirm exhibition space. Full and final payment is due January 15, 2017. Orders received after this date will be invoiced for 100%.

5. APPLICATION AUTHORIZATION

We hereby apply for exhibit space and /or Event Guide advertising and/or website advertising at ISA Calgary Show 2017. We hereby agree to abide by the Terms and Conditions printed on Page 4 of this document.

Signature: _____

Date: _____

Print Name: _____

Job Title: _____

Please note that by signing this form, you agree to our terms and understand that you are entering into a legally binding contract.

6. METHOD OF PAYMENT

Cheque made payable should be sent to,

Bank of America N.A, Canada Branch
 Lockbox # 310360
 PO BOX 578, Stn M
 Calgary, AB T2P 2J2

Please invoice for deposit.

\$ _____ Deposit amount (30%)

\$ _____ Full Payment

Payment in Canadian Dollars can be made using our online credit card portal: <http://petroleumshow.com/payments>

If paying before you receive your invoice, please include 5% GST in your payment and indicate the following in the "invoice number" field:

"Your company name" - ISA Calgary Show 2017.

Terms & Conditions

1. EXHIBITOR COVENANTS

a) The Exhibitor agrees to (i) obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Show, (ii) abide by the rules and regulations of the city, fire and police departments and of any other government or regulatory body having authority to regulate the facility and the Show, and (iii) obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors to the Show.

b) The Exhibitor agrees to abide by all rules and regulations governing the Show established from time to time by dmg :: events (Canada) inc. ("dmg"), including rules and regulations set forth in the Online Exhibitor Zone: "Manage Your Booth" guidelines and information.

c) The Exhibitor agrees to observe, to the extent applicable, all union contracts and labour relations agreements in force (i) between dmg and contractors providing services to the facility, and (ii) governing companies operating in the facility in which the Show is taking place.

d) The Exhibitor agrees to obtain, at its own expense, any licences or permits which are required for the operation of its trade or business during the term of the Show and to pay all taxes, including all applicable sales taxes, of any nature or kind that may be levied against it as a result of the operation of its trade or business in its contracted space.

e) The Exhibitor agrees not to conduct or be associated with any promotional contests held at or in connection with the Show, unless the Exhibitor satisfies dmg that the contest is being operated in accordance with applicable law, and the prior written consent of dmg is obtained.

f) The playing, performing, reproduction, broadcasting or other use at the Show of any music, materials, devices, processes and dramatic rights (the "Work") that is the subject of any third party copyright, trademark, industrial design, patent or any other intellectual property right, by the Exhibitor or its agents, representatives or employees is prohibited without the express written consent of dmg. The Exhibitor agrees to indemnify and save harmless dmg and the facility (and their respective officers, directors, employees, insurers, agents, representatives and those for whom the Exhibitor is responsible in law) against any and all claims, losses, liabilities and damages (including legal fees and expenses) costs and charges arising from or as a result of any unauthorized use of any Work by the Exhibitor, its agents, representatives, employees and those for whom the Exhibitor is responsible in law.

g) The Exhibitor agrees to occupy the contracted exhibit space during Show hours and to sell, promote or advertise only the products and services described in this license agreement.

2. dmg RIGHTS

a) dmg reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of Exhibitors and exhibits for the Show, (ii) reject or prohibit exhibits or Exhibitors which dmg considers objectionable, inappropriate, disruptive or offensive to dmg, other Exhibitors or Show attendees; (iii) change or modify the layout of the Show and/or relocate exhibits or Exhibitors; (iv) cancel, in whole or in part, the Show due to an event of force majeure; or (v) change the date, location and duration of the Show; without any liability to dmg.

b) dmg shall have the right from time to time to establish and amend or modify any regulations governing use of the facility and the Show.

3. ASSIGNMENT AND SUBLETTING

The Exhibitor shall not assign any rights or sublet space under this license agreement without the prior written permission of dmg, which permission may be withheld in dmg's sole and unfettered discretion.

4. INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless dmg and the facility, their respective officers, directors, agents, representatives, insurers and employees, or those for whom the Exhibitor is responsible in law, against all claims, losses, liability, damages (including legal fees and expenses), costs and charges of every kind resulting from (i) its occupancy of the exhibit space and/or its environs, (ii) the use of equipment or devices furnished to or used by the Exhibitor or other persons in connection with the Show, and (iii) personal injuries, death, property damages or any other damage sustained by the Exhibitor, dmg, the facility, Show sponsors or a visitor to the Show and their respective directors, officers, agents, representatives and employees or those for whom the Exhibitor is responsible in law.

5. LIABILITY AND INSURANCE (by exhibitorinsurance.com)

a) Coverage is subject to underwriting review. Ineligible Risks: Food & Beverages, Alcohol, Amusement Devices, Athletic performances and stunts, Body Piercing and permanent tattooing on site, Chemicals, E-Commerce selling on site, Fertilizers, Firearms, Fireworks Sales & Displays, Pyrotechnics, Games, Installation, Services or Repairs of products on site, Live Animals, Medical Testing, On-Site Equipment Sales/Rentals, Oxygen/Aromatherapy Bars, Pesticides, Pharmaceuticals, Nutraceuticals, Vitamins, Health or Dietary Supplements, Skin Care Products/Cosmetics, Time Share Sales, Tobacco Products, Licensed or Unlicensed Motorized Vehicles, Watercraft exhibits in water. Note: There is no Liability coverage for Vehicles in Motion. Property excluded: EDP (Electronic Data Processing), audio & video equipment, watches, jewellery made of precious or semi precious stones and/or precious metals, money, bullion, securities, stamps, antiques, furs, and fine arts.

b) The Exhibitor shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy acceptable to dmg for the period commencing on the first move-in date and terminating on the last move-out date of the Show. The policy shall name dmg :: events (Canada) Inc. of 302, 1333- 8 Street SW, Calgary, AB, Canada, T2R 1M6, along with the facility at which the Show is taking place, as loss insured and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the Show. The policy shall provide coverage of at least \$2,000,000 CAD with a \$1,000 deductible for each separate occurrence. The Exhibitor must provide dmg with written proof of such policy no later than ninety (90) days preceding the opening date of the Show.

c) The Exhibitor is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the

use of the exhibit space and its environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against dmg, the Show sponsors or the facility in which the Show is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.

d) Neither dmg nor the facility will assume liability for loss for damage, through any cause, of equipment, products, goods, exhibits or other materials owned, rented or leased by the Exhibitor.

e) Any person who is a prevailing party in any legal proceeding brought under or related to the transaction described in this exhibitor agreement is entitled to recover prejudgment interest, reasonable attorney's fees, and all other costs of litigation from the non-prevailing party.

6. BOOTH DISPLAY

a) Booth construction and signage must be exhibited in accordance with the rules and regulations pertaining to the Exhibitor's booth type and as outlined in the Online Exhibitor Zone: "Manage Your Booth" guidelines and information.

b) The Exhibitor agrees that no display will be dismantled or goods removed during the term of the Show, but will remain intact until the end of the final closing hour on the last Show day. The Exhibitor also agrees to remove its display and equipment from the Show site by the final move-out day, and in the event of a failure to do so, or failure to return the allocated space to the same condition as at the move-in date, the Exhibitor agrees to pay for any additional costs and expenses incurred by dmg.

c) The Exhibitor shall not sell, promote or advertise any products and services not in conformity with this license agreement without the prior written approval of dmg.

d) Any featured equipment, presentations, demonstrations, simulations or devices producing noise or odors shall not disturb neighboring exhibitors or visitors of the Show in accordance with the rules & regulations as outlined in the Online Exhibitor Zone: "Manage Your Booth" guidelines and information.

7. CANCELLATION AND TERMINATION

a) The Exhibitor shall have the right to cancel this license agreement by notice in writing to be delivered to dmg no later than one hundred and eighty (180) days preceding the opening date of the Show. All deposits received by dmg up to the date of notice of cancellation are non-refundable and non-transferable. In the event that the Exhibitor (i) notifies dmg less than one hundred and eighty (180) days preceding the opening date of the Show that it wishes to cancel this license agreement; or (ii) fails to make payments in accordance with the payment schedule set out herein; or (iii) except as otherwise permitted herein, fails to appear at the Show; dmg reserves the right to (iv) cancel this license agreement without notice and all rights of the Exhibitor hereunder shall cease and terminate; (v) retain any payment made by the Exhibitor as liquidated damages (and not as a penalty) for breach of this license agreement; (vi) re-rent the said space; and (vii) bring action against the Exhibitor for payment of the full cost of the space originally licensed from dmg.

b) If the Exhibitor violates or breaches any other terms or conditions of this license agreement, all payments made by the Exhibitor and all amounts due to dmg shall be deemed earned by dmg and all deposits received shall be non-refundable and non-transferable. In the event of any violation or breach of the terms and conditions of this license agreement, dmg shall have the right to immediately occupy the space of the violating and/or breaching Exhibitor and utilize it in any manner as dmg deems appropriate, including, but not limited to, re-licensing its use to another exhibitor. The Exhibitor shall not be entitled to any offset or mitigation of the amount due under this license agreement as a result of the use of or payment for the space by another exhibitor in the Show.

c) Each covenant by the Exhibitor contained herein is material and of the essence of this license agreement and violation of any term or condition hereof by the Exhibitor shall be a default of the entire agreement entitling dmg to immediately and without notice revoke the privileges granted to the Exhibitor and take possession of the space of the defaulting Exhibitor. Any such revocation of the license granted herein shall be without prejudice to dmg to make any claim for damages or enforcement of the payment of any amounts due pursuant to the terms hereof.

8. FORCE MAJEURE

In the event that (i) the facility in which the Show is to be held or is held is destroyed or becomes unavailable for occupancy or (ii) dmg is unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Show is cancelled or curtailed, for any reasons beyond the control of dmg, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, dmg will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

9. MISCELLANEOUS

a) Waiver by dmg of any breach of any term or provision of this license agreement by the Exhibitor shall not be deemed a waiver of any subsequent breach of the same or any other provision hereof.

b) No alterations or variations of the terms of this license agreement shall be valid unless made in writing and signed by each of the parties hereto. No oral understandings or agreements not incorporated in this exhibitor contract shall be binding upon the parties hereto. Any subsequent modification of this contract must be executed in writing (which for the purposes hereof shall include via facsimile or other form of electronic communication) and must be countersigned by the other party to this exhibitor contract (which shall include via facsimile or other form of electronic communication).

c) This license agreement shall be governed by and construed in accordance with the laws of the governing jurisdiction in which the Show is held.

d) By signing this agreement, the exhibitor contact person(s) expressly consents to receiving commercial electronic messages (CEMs) via HTML or plain text emails for updates and information on the Show.